

LOVE ISLAND SWEEPSTAKE

Couple up with your TV screen and hold a sweepstake this summer to get into the Love Island fever and raise lifesaving funds for Anthony Nolan. Crack on with a group of keen sweepstakers, from lovestruck melts to proper sorts among your friends and colleagues.

HOLD A BUZZIN' SWEEPSTAKE

1 Give your sweepstakers a chance...

To size up the contestants for the first few weeks. With so many islanders making head-turning entrances and embarrassed exits from the villa, they'll need to wait for things to heat up.

2 Find how many sweepstakers are up for it...

And when the same amount of Love Island couples are left, kick off your sweepstake.

3 Send the text!

Ask your sweepstakers to pick a ticket from a cocktail glass and make a suggested donation of £2 - don't let them see it though! In true Love Island fashion, you can send them a text to let them know the couple they have chosen. Make a note of these.

4 Eliminate the unlucky ones...

From the sweepstake with a text. Break it to them gently so they don't feel they're being pied off.

5 Enjoy the antics of the final...

And the nail-biting split and steal moment. Afterwards, award the winner a great prize and make your all-important donation to Anthony Nolan.



saving the lives
of people with
blood cancer



FUNDRAISING
REGULATOR

Reg charity no 803716/SC038827
1924FR 05/19



LOVE ISLAND SWEEPSTAKE TICKETS



TICKETS £2 suggested donation



Couple:	Couple:
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Don't mug your sweepstake off!

You can even hold a party to watch the live final with your sweepstakers, knowing you've got well into this year's Love Island and helped to save and improve people's lives.



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