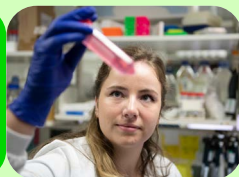


Every penny



you raise



will make

a lifesaving

difference



A FUNDRAISING GUIDE FOR SCHOOLS



**ANTHONY
NOLAN**

Saving lives through stem cells

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Thank you for choosing

Anthony Nolan

We want to say a huge thank you for your interest in fundraising for Anthony Nolan!



We're a charity dedicated to saving lives through unlocking the potential of human cells. Over the last 50 years, we've led the way in stem cell donation for transplants and cell and gene therapies. With your help, we can keep uniting people and science to grow our world-leading stem cell register, and make sure every patient finds the match they need.

In this fundraising guide you will find creative fundraising ideas, resources to help you raise lifesaving funds, and information about just how the funds you raise support our charity. Whether your fundraising activities are big or small, we're here to support you every step of the way – and every penny you raise will make a lifesaving difference.

You'll find everything you need to start fundraising in this guide. But if you have any questions, get in touch with your Anthony Nolan contact (details in your welcome email), reach out to community@anthonymolan.org or call **0303 303 3002**.

Alyssa's Story



"I always had hope. That really kept me going, because if I didn't have any hope at all then what was the point?"

ALYSSA

STEM CELL TRANSPLANT RECIPIENT

At 12 years old, Alyssa was diagnosed with leukaemia. She endured several months of treatment, including a course of intensive chemotherapy – but the treatments were unsuccessful, and she needed a lifesaving stem cell transplant. With no family members who were a match for her, there was a worldwide search for someone who would be able to save her life.

Throughout her journey, Alyssa says, “I always had hope. That really kept me going, because if I didn’t have any hope at all then what was the point? When I was diagnosed, I already made my mind up that I wasn’t going to give up, no matter what it took. But also, at the same time, I thought if it was my time to go, it was my time to go. I would fight till the end but if it didn’t work, there was going to be a reason for it.”

A match was found for Alyssa in America and the donor agreed to donate their bone marrow to her with hopes of saving her life. Unfortunately, the transplant didn’t work, and Alyssa showed no improvement. Her last option was to take part in a trial where she had another bone marrow transplant

with cells modified by scientists specifically for her. Alyssa was the first person in the world to receive this treatment – and it worked!



When we talked to Alyssa she said, “I’m doing my GCSEs at the minute, and I want to go into a career of one of two things. I want to work in the labs trying to do more research for people with cancer, or I want to be a play specialist on children’s wards. I’m living my best life now – I’ve got my beautiful dog, I’ve got my friends that stuck with me throughout the whole of my treatment. I’ve got my new friends that I sit with now at school and I’ve got my friends who I met during treatment. I do lots of clubs and things after school. I have hospital groups where I go and speak about my experience. I feel like I’ve got so much to be grateful for, and knowing that I’m making a difference is amazing.”

Top tips

Create a JustGiving page

With a JustGiving page, you can spread the word about your fundraising far and wide. Students, teachers, friends, and family members will be able to engage with your page on social media and easily share it with those who would like to donate. You'll be able to add photos to the page and write updates to let everyone know how you're doing with your fundraising activities. The funds come directly to us!



Add fundraising to your school events

The typical school events calendar – think Christmas craft stalls, summer fairs, discos, sports days and open days – offers plenty of fundraising opportunities! Why not hold a



raffle at your summer fair or offer refreshments for a small donation at your sports day?

Be creative!

There are lots of fundraising ideas that could take place at your school – from bake sales, quizzes, and sponsored walks to talent shows and non-uniform days. You could ask the students to vote for what they would like to do!



Spread the word

Let everyone know your school is raising funds for Anthony Nolan. Add an update to the school newsletter, hold an assembly, share the news with parents and guardians and the PTA – and let them know how they can get involved.



Request materials

We can send you useful fundraising materials, including collection boxes, posters and banners. Just let us know if you'd like to order some by emailing community@anthonymolan.org or calling **0303 303 3002**

Fundraising ideas

Here are some ways you can raise funds to support Anthony Nolan:

Dress down day

Hold a fun dress down day at your school or college. This could include fancy dress, glitter face paint, or crazy hair – it's up to you!

Quiz

Hold a classroom quiz at your school or college. You could ask for a donation to take part, and offer a prize.



Bake sale

Run a bake sale during your lunch break. Let everyone know they can come along and buy a tasty treat while raising awareness and funds for Anthony Nolan.



School disco

Organise a school disco and ask for a donation to attend or in exchange for refreshments.



Fitness challenge

Set your school or college a target and get sponsored. Can you do 100 burpees a day for 30 days? Can you manage 10,000 steps every day? Whatever you do, make it a challenge!

Raffle

Boost your fundraising and hold a raffle at events in your school calendar such as school fairs or sports days.



Sponsored events

Hold a sponsored event at your school. Whether it's walking, running, dancing or cycling – it's up to you. You can collect sponsorship through an online fundraising page or use our sponsorship forms. An easy way to involve all students!

The difference you can make

The money your school raises will make a huge difference to the lives of those with blood cancer and blood disorders. Here are some examples of how your funds will be used:



£25

Could pay for the swabs to collect the DNA of 55 potential lifesavers.



£40

Could add a potential new lifesaver to our register.



£100

Could go towards funding an Anthony Nolan Patient and Family Education Day.



£315

Could pay for a day of support from an Anthony Nolan Clinical Psychologist.



The Hero Project

If you are a secondary school or college, you can also get involved with us by taking part in our education programme, The Hero Project, which teaches 16–18 year-olds about the importance of donating stem cells.

Our amazing volunteers would visit your school and deliver inspirational presentations explaining how young people can save lives. Following our initial visit, we encourage students to research our work and help spread our message among their peers. About a week after the presentation, we'll return to your school/college for a donor recruitment event, where students have the chance to register as donors with the guidance and support of our volunteers.

Our Hero Project talks tend to last 30–45 minutes, and for donor recruitment events, we typically allow 1–2 hours.

We understand every school and college is unique, so we can




customise our approach to your specific needs. We want our recruitment events to have a lasting impact, so we'll support you to educate students about the ways in which they can help save lives.

Students will receive a thank you certificate and a letter of recommendation, highlighting the skills they have developed.

This is a fantastic opportunity to strengthen applications for higher education and future employment. It also highlights that your students have actively contributed to our lifesaving mission.





Noah's story

“On donation day, I was really excited. We came from the hotel, and I sat down on a bed, got hooked up to the machine, watched a couple of movies and that was it.”

NOAH STEM CELL DONOR

Noah signed up to be a stem cell donor when his sister told him about the Anthony Nolan register after seeing a post on social media. A few months later, Noah found out he was a match and was excited by the opportunity to potentially save someone's life.

Noah said, "The whole process was so easy. Natalie, my co-ordinator, organised everything – the hotel, the appointments, our travel. I barely had to do anything. It was just a nice little trip with my dad, really. The medical was pretty standard and I had a chat with the doctor about the donation procedure. A few days before the donation, a nurse came to my house to show us the G-CSF injections I needed to do – my mum's a paramedic, so she did the injections for me over the next three days."

"On donation day, I was really excited. We came from the hotel, and I sat down on a bed, got hooked up to the machine, watched a couple of movies and that was it. It was just a nice chance to relax – it was either that or sitting in college learning about geography. My college was completely fine with me taking the time off."

"Being a donor has given me a sense of pride. It does just give you a feeling that you've done something not many people have, that has hopefully given someone another chance of life. Not many people can say that. And it's not just them, it's also all the people around them that it will affect too."

NOAH STEM CELL DONOR

Fundraising guidance

Please make sure you send the money you've raised to Anthony Nolan within one month of your fundraising event. This means we can put your lifesaving funds to good use as soon as possible!

BACs

If your preferred donation method is via bank transfer, please get in touch with your Anthony Nolan contact and they will send you the details. You can also email community@anthohnolan.org or call us on **0303 303 3002**

Online

You can send us the lifesaving funds you've raised at anthohnolan.org/give. Or, if you've raised money through an online fundraising page, it comes directly to Anthony Nolan and will be added to your total. Easy as that.

Post

Please make cheques and CAF vouchers payable to 'Anthony Nolan' and send them to us, along with a note that states your name and contact details, to

Supporter-Led Fundraising Team,
2 Heathgate Place,
75-87 Agincourt Road,
London NW3 2NU.

Cash

Please don't send cash in the post. If you've got cash donations, please either send a cheque for the equivalent amount or make a card payment. Which you can do over the phone.

Call us

We accept all major credit and debit cards. Please give us a call on **0303 303 3002** to make a card payment over the phone. If you're unsure about anything along the way, we're here to help – call us or you can get in touch at community@anthohnolan.org

Safeguarding

Anthony Nolan has a responsibility to safeguard the welfare of all children and vulnerable adults who are involved in, or affected by, our work. Our full safeguarding policy and procedures can be downloaded from our website at anthonymolan.org/what-we-do/our-organisation/policies-and-procedures

If you have any concerns about someone's welfare or have any questions about safeguarding, please email safeguarding@anthonymolan.org or call **0303 303 0303** (9–5pm, Monday to Friday) to speak to a member of

our safeguarding team. Outside our office hours, or if there is a child or adult at immediate risk, please refer immediately to the police by calling **999**, or the NSPCC on **0800 800 5000**.

If at any point you'd like to familiarise yourself with our Safeguarding Learning pack, you can do so by visiting anthonymolan.org/safeguarding.



“Anthony Nolan is amazing. The people on the registry are amazing. I can’t even say how much this charity has helped me, because it’s literally saved my life. There aren’t words to describe how many people they have helped and how life-changing the charity has been for so many different people all over the world. Without Anthony Nolan, I wouldn’t be here, so this charity is the reason that I’m alive.”

ALYSSA

STEM CELL TRANSPLANT RECIPIENT



**ANTHONY
NOLAN**

Saving lives through stem cells

anthonymolan.org



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