

Donor Recruitment Training



Letterbox Lifesavers



Anthony Nolan

Anthony Nolan is the charity that makes lifesaving connections between people with blood cancer and incredible strangers ready to donate their stem cells.

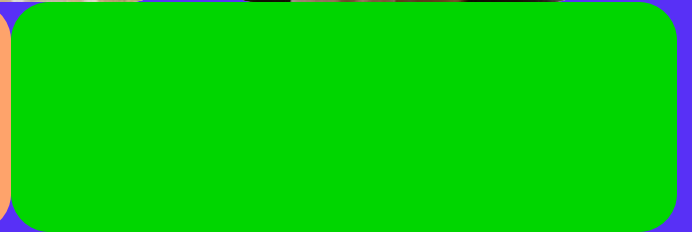
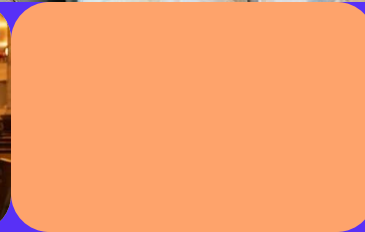
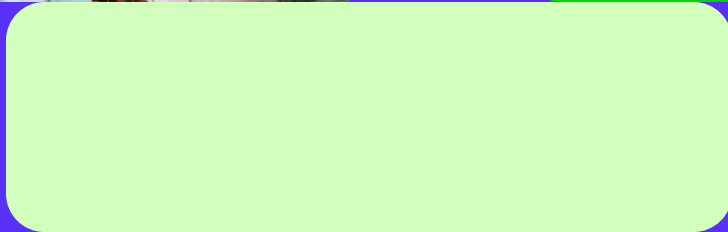
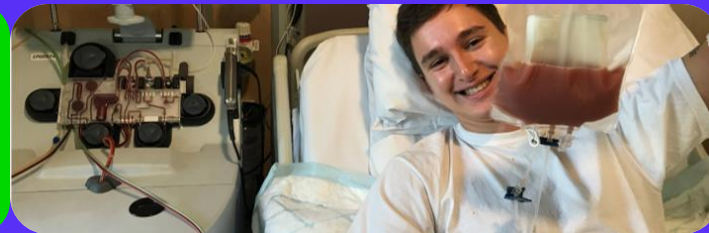
For 50 years Anthony Nolan has been saving lives through stem cells.

We help FOUR people find their lifesaving match every day



The Stem cell register

There are over 900,000 people on the Anthony Nolan stem cell register, but we aren't stopping now. That's where you come in!



Recruiting to the

Stem cell register

Registration is a regulated process, and this applies to our Letterbox Lifesavers programmes

When you're registering potential donors, you must:

- Complete eligibility checks
- Inform all potential donors of both methods of donation

You must not:

- Incentivise registration
- Enforce registration

Who can register?

Eligibility checklist

- Aged between 16 to 30
- Lives in the UK for the next 3 years
- Willing to stay on the register until 61
- Be generally fit and healthy*
- Happy to donate to anyone anywhere in the world
- Understand the methods of donation
- No pressure to join

*Some medical conditions mean you can't join the register.
These can be checked on the medical guidelines



Donation methods



90%

Through the Bloodstream
(PBSC)



10%

Bone Marrow Donation

PBSC Donation

(Peripheral Blood Stem Cell donation – 90% of people donate like this)

- You'll have a course of injections over four days
- These injections help the body produce and release stem cells into the blood
- The blood is taken through a tiny tube in the arm, and the cells are filtered out by through a machine.
- Process takes 4 to 5 hours
- Side effects can include flu-like symptoms and aching...but they're usually mild and last just a couple of days



Ezra, 24, from Birmingham

"When I first told my friends about the donation, they made it sound like a huge procedure, but actually it was really minor.

Before I knew it the donation was over, and I was ready to go home. It was so rewarding and surprisingly easy!"

BONE MARROW DONATION

(10% of people donate like this)

- The donor will be given a general anaesthetic – and they'll need to stay two nights in hospital (the night before and the night after).
- Bone marrow is taken from their pelvis using a needle and syringe.
- No stitches just a plaster or two
- The donor may feel a bit of aching in their lower back for a few days and general tiredness. We suggest no physical activity for a week or two.



Ethan, 26, from Nottingham

Ethan became one of the youngest bone marrow donors at the age of 17.

"I would say to people, sign up. I think it's crazy that I was born with the power to save someone's life. It's just really weird how I've got a connection with someone that allows me to save their life and help them out."

Questions

I'm scared of needles
can I register?

Will I meet the recipient
if I donate?

I am over 30 why can't I register?

Will it hurt?

Do I have to have time
off work?

I have a medical condition
can I register?

If I join, can I decide not to do it
if I'm a match?

If I signup how long will it be
before I donate?



Letterbox Lifesavers

Your chance to raise awareness and recruit incredible new donors to the Anthony Nolan stem cell register!



What's in the box

Main Kit

- Swab wallets with the QR Code & Barcode labels on
- Swabs
- Free post envelopes
- Flyers
- Stickers
- Pens



Additional guidance

You'll find a QR code on your box that provides a link to additional information:

- [Public Liability](#)
- [Subject Access Request and Right to Erasure Guidance](#)
- [Privacy Policy](#)
- [Medical and Lifestyle Guidelines Link](#)
- [Donor Recruitment Event Risk Assessment and Method Statement](#)
- [Accident and Incident Reporting Form](#)
- [Accident and Incident Reporting Guide](#)

Medical and lifestyle guidance is provided to ensure the safety of both our stem cell donors and the recipients of their donations.

If a potential donor has a question about whether they are eligible to join based on any health conditions, they can review the guidelines.

Take time to help the potential donor navigate the medical guide.

Works like a Wikipedia page

You can also check in with our very helpful Register Support team to get advice:

Ph: 0207 424 6567 email: register.support@anthohnynolan.org



<https://www.anthohnynolan.org/donor-recruitment-event-resources>

Before the event

Check out the **top tips guide**, filled with helpful info, resources and videos

Brush up on the **facts and stats** to give you the confidence to chat to people!

Choose your time and location, and **Promote, promote, promote!**

What's the best way to engage your target audience – what will capture their attention?



During the event

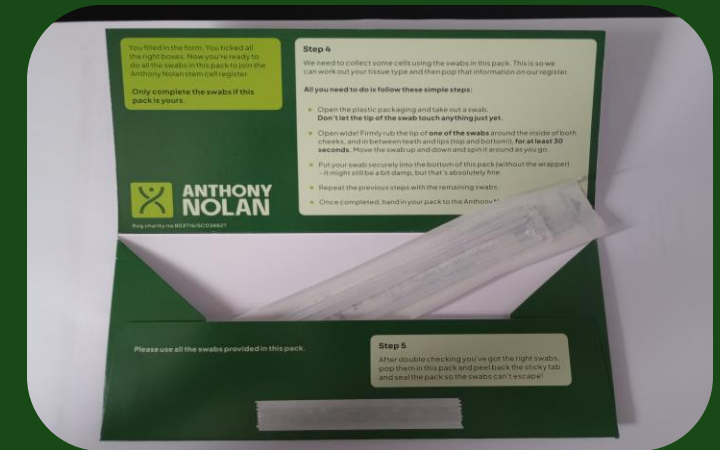
Step 1. Prepare the wallets

- QR code on the front and matching barcode on the back
- Add in a single pack of swabs (unopened)
- Slot in a freepost envelope

Step 2. Chat to attendees and tell them how they can save a life!

Step 3. Give the wallet to the applicant

- Ask them to write their D.O.B. and initials on the back of the wallet, and tell them how they apply



Applying to the Register

Over the next week, the applicant must scan the QR code using a mobile device

- This opens the information page and application form
- They need to fill in and submit the application form, which takes about 5 minutes
- The screen will then show a confirmation code that the donor writes on the back of the swab wallet



The application form

Eligibility

Checking the age, location and medical conditions

Register facts

the facts and key info about donation

Contact details

we ask for social media handles to increase chances of finding someone

Keep in touch – this is about letting them know about other ways to support Anthony Nolan

Personal details

DOB

Sex assigned at birth

Weight

Military

Ethnicity

Medical History

Blood donation

conditions we don't need to know about

Alternative contact

Consent and understanding



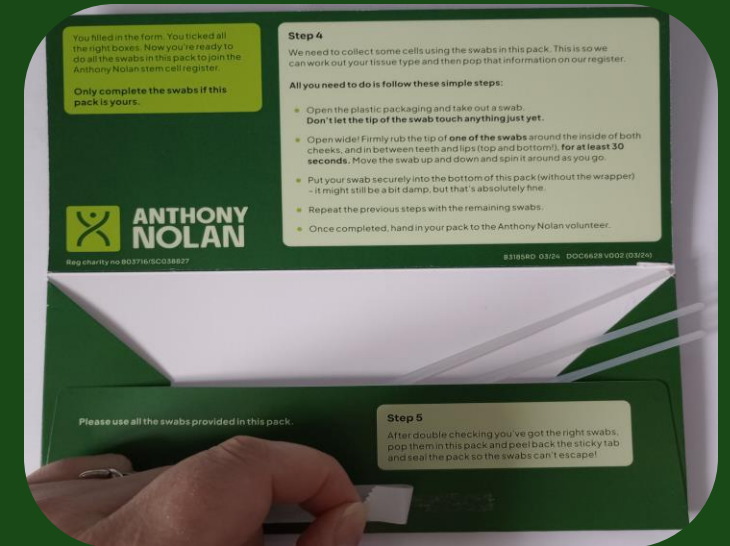
Recruiting to the Register

Time to Swab

- They should take out the packet of swabs , open them up, and with the fuzzy end move around the mouth for 30 seconds.
- Put back in the wallet fuzzy end first (without the wrapper)
- Repeat with all the swabs in the packet

Seal up the wallet

- Peel off strip on the wallet seal the wallet up with all 3 swabs in
- Checks for DOB/Initials/Confirmation code on the back
- Then they can pop it in their free post envelope and post back to Anthony Nolan



Swabbing method

Ask the applicant to use each swab in the mouth for 30 seconds.

Each swabs need to be taken in the same way

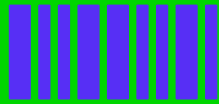
Firmly rub the tip of one of the swabs

- Around the inside of both cheeks
- Gently rub the swab in between teeth and lips (top and bottom!)

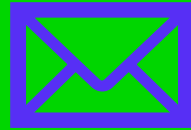
Advise the applicant to move the swab up and down and spin/twizzle it around as they go.



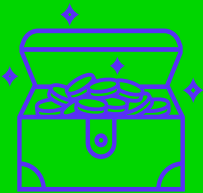
Things to Remember



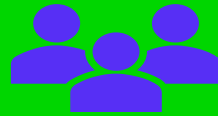
Ensure that the swab wallets are labelled correctly with a barcode and QR code that match



Each person is given a freepost envelope



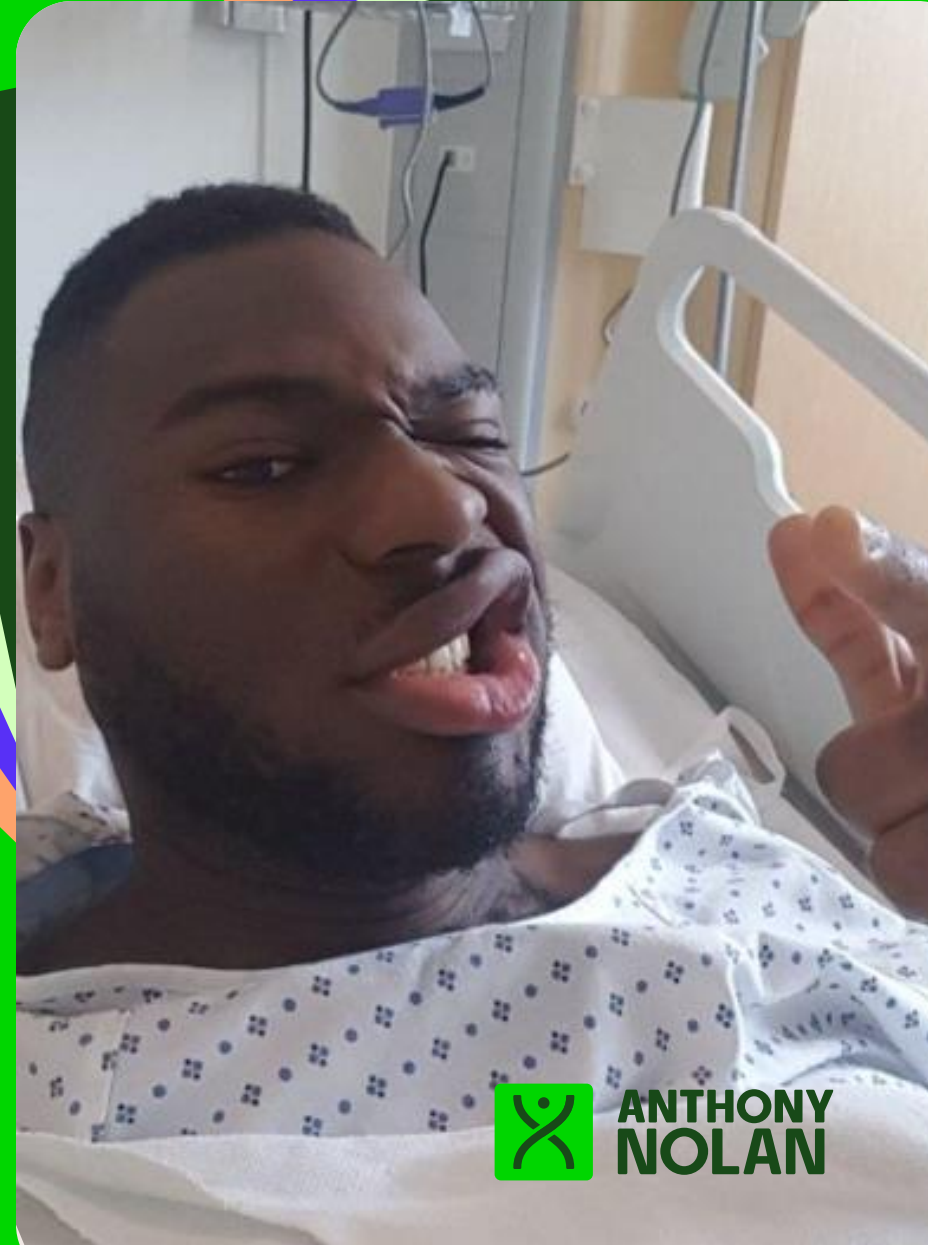
Please remember it's illegal to incentivise with rewards to encourage people to join the register



Event is open for one week so people can do their application and swabs at any time in the week



Please recycle any unused items





Thank you!

[Please complete the volunteer training and registration form to confirm you have completed this training.](#)

