

How to Organise your Tour de France Sweepstake

Gear up for the Tour de France by starting your own sweepstake this July.

Your sweepstake could be the perfect way of enjoying the most exciting event in the cycling calendar and raise lifesaving funds for Anthony Nolan.

Before the race begins

Before the race begins write the names of the 22 different teams racing in the Tour de France on the tickets below. Cut these out, fold them and drop them all into a bicycle helmet.

The draw

Ask sweepstake entrants to draw one of the 22 teams racing the Tour de France and make a suggested donation of £2. Keep a record of who has picked which team, using the sheet over the page.

Leaderboards

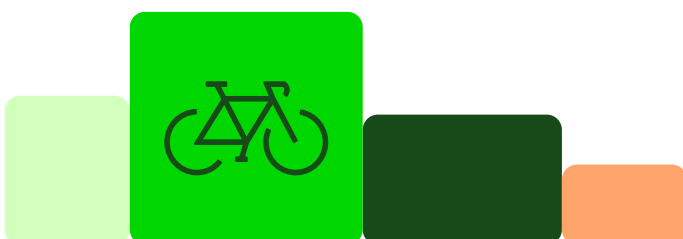
Over the 23 days of the race, you can send out leaderboards, showing which teams are in the lead to heat up the competition! You can also award prizes along the way for which cyclist wins the polka dot jersey for the fastest mountain climb or the white jersey for best young rider.

Race winner

Once the race winner is given their yellow jersey on the Champs-Élysées on the final day, give the player(s) with their team's ticket a prize of your choosing – or simply your endless admiration!

Donate

Donate the vital funds your sweepstake has raised to Anthony Nolan to help save the lives of people with blood cancer.



Tour de France

Sweepstake



**ANTHONY
NOLAN**

Saving lives through stem cells

Tickets: £2 suggested donation

| | |
|--|--|
| Team Name:  | Team Name:  |
| Team Name:  | Team Name:  |
| Team Name:  | Team Name:  |
| Team Name:  | Team Name:  |
| Team Name:  | Team Name:  |
| Team Name:  | Team Name:  |
| Team Name:  | Team Name:  |
| Team Name:  | Team Name:  |

Lead from the front!

Promote your sweepstake by popping on your cycling jersey and helmet for a day!
Get posting on social media to spread the word to as many people as possible.



Tour de France

Sweepstake

Record Sheet



Saving lives through stem cells

Use this sheet to fill in names of your sweepstakers alongside the Tour De France team they have drawn.

| | |
|------------|-------|
| Team Name: | Name: |
| Team Name: | Name: |
| Team Name: | Name: |
| Team Name: | Name: |
| Team Name: | Name: |
| Team Name: | Name: |
| Team Name: | Name: |
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