

A place to remember

Your Anthony Nolan
tribute page guide



Thank you

Thank you so much for supporting Anthony Nolan in loving memory of someone close to you. By doing so, you're helping us fulfil our vision of a world where every patient who needs us can survive and thrive.

A tribute page offers a wonderful opportunity to remember your loved one and create a lasting legacy in their honour, alongside raising funds to support our lifesaving work.



INDIA, WITH HER MUM AMANDA

“We decided to fundraise for Anthony Nolan in Mum’s name, instead of people sending flowers... We wanted to help others.”

INDIA

TRIBUTE PAGE CREATOR

Getting set up

It is quick and easy to set up a tribute page, and once set up you'll be able to make changes as often as you like. Getting started can be done in three simple steps:

- Visit the **‘Fundraise in memory’** page on the Anthony Nolan website.
- Enter the name of your loved one in the “Create a Tribute Page” field.
- Follow the instructions online to finish making your page.

Making the most of your page

Whether you created the page yourself, or it was set up on your behalf by a funeral director, there are many ways you and your loved ones can personalise the page and grow it over time. Below, we've shared some of the ways you can remember your loved one through your tribute page.



Add details

Add details about the funeral or memorial service date if you would like to share this.

This information can be archived once the date has passed.

“We set up a tribute page and we shared our walk on this page. I wanted to have somewhere special to remember Gary.”

JILLIAN

TRIBUTE PAGE CREATOR

Personalise your page

Personalise your loved one's page by adding stories, pictures, videos, and sharing memories.



Invite friends

Invite friends and family to light virtual candles and leave virtual gifts to mark significant occasions.

Gather donations

Gather donations and raise funds in your loved one's memory.



Create events

Create fundraising events and link JustGiving pages to your loved one's tribute, to ensure all donations raised in their name are kept in one special place.

Remembering Gary



Jillian set up a tribute page in memory of her husband Gary who sadly died in 2021. Not only has it been an enormous comfort to her and her family, but it has also been an ideal place for her to fundraise in Gary's honour.

Amazingly, she has been able to raise in excess of £7,000, and Jillian knows Gary would have done the same if he'd had the chance. For those that love and miss Gary, the page has been a helpful part of the grieving process and a way to keep his memory alive.

Jillian said: "We chose to support Anthony Nolan in memory of my husband Gary who was diagnosed with a rare blood cancer in 2018. Typically it's a low-grade cancer that very rarely becomes aggressive.

But, very unfortunately for us, Gary's cancer did become aggressive. We got the devastating news that he had a terminal diagnosis."

Gary was in urgent need of a stem cell transplant and luckily a matching donor was found for him, offering his family some much-needed hope during a difficult time.

Jillian added: "We had hope and we were able to look forward and enjoy the time we had together, knowing the transplant was coming. We'll be forever grateful. We were given a chance and that gave us so much hope.

"It was always Gary's goal to get back out into his adventurous lifestyle and complete the West Highland Way, but sadly he passed away just a few weeks after the transplant. In Gary's memory, and to complete his goal for him, our children and I took on this 154km hike in the Highlands of Scotland... although Gary would have never quite believed I would be able to complete such a challenge! It's also our way of saying thank you to the donor who very generously donated stem cells to Gary through this amazing charity, giving us so much hope for the future."

Looking for a way to focus on their fundraising, as well as reflect on Gary's life and share special memories, Jillian set up a tribute page in his honour.

"I wanted to have somewhere special to remember Gary," she said. "We got so much support from family and friends after he died, and I thought it would be a place to see how much Gary meant to people. It was helpful for me to create it. It's lovely to be able to see the donations that have been made in Gary's memory and how it's grown and it's lovely to see it all in one place."

"We hope that our efforts will help other families in future, in Gary's memory. I know if he had lived, he would have been fundraising. We're doing it for him."

JILLIAN

GARY'S WIFE



FAQs

At the end of this guide you'll find contact details for the Anthony Nolan team should you need any support at all with your tribute page, but some common questions have been answered here.

How do I share my page with family and friends?

Once your page is created you'll have a bespoke URL you can share with loved ones via email, WhatsApp and social media. You can also include the link in the order of service if you would like to offer a way for people to donate as part of the funeral or memorial service.

How long will my tribute page remain open?

Your page will remain open as long as you would like. It can be a lovely place to revisit at special times of year to add memories and keep it as a lasting legacy to your loved one.

Can I make changes to my tribute page once it is created?

You can make edits and changes to your page at any time. This includes the theme of your page, the images you choose to display and everything else connected to your tribute. This can be easily done in your page settings.

How can I develop my tribute page over time, and once the funeral has passed?

You and your loved ones can revisit your page at any time to light virtual candles or leave messages at special and poignant times of year, such as birthdays and anniversaries. If you, friends or family decide to fundraise or take part in an event in memory of your loved one, you can add these to your tribute to keep all activity in one place. You can also sync JustGiving pages directly to your tribute page, so all donations and messages are added automatically to your page, and contribute to your total raised.

"I added some pictures of mum and information about why we had chosen to fundraise for Anthony Nolan."

INDIA

TRIBUTE PAGE CREATOR

Growing

your tribute page

Your tribute page can become a lasting legacy to your loved one, and a place for you to revisit any time you like. You may choose to revisit to leave messages or light candles at special times of year, or to continue to support Anthony Nolan by fundraising in your loved one's memory.



Sign up to a challenge event for Anthony Nolan

You can take part in so many events as part of Team AN

during the year – marathons, walks, bike rides and skydives to name a few – all make a life-changing difference for our patients.

Take part in one of our many virtual challenges throughout the year

Several of our challenges are organised remotely and managed



entirely online, so you can take part when and where it suits you best. Keep an eye on our social media channels for more details.



Organise your own event in memory of your loved one

If you have your own fundraising ideas our team

is happy to help with all the sponsorship ideas, materials and event support you need.

Engage your colleagues by organising some fundraising at work

Group challenges are a great way to get even more people involved, enjoy a bit of team bonding and get support from your workplace too.



Whatever, whenever and however you fundraise for us all the activity can be linked to your tribute page so it's all kept in one special place.

Making a difference

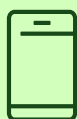
All the funds you raise through your tribute make such a difference to our work, and will help us work towards our vision of a future where every patient who needs us can survive and thrive. Your support will help us:

- Grow the stem cell register
- Carry out groundbreaking research
- Provide the best post-transplant care



£40

could help recruit and tissue type a new potential lifesaver to add to our stem cell register – giving patients more hope of finding the matching donor they urgently need.



£305

could pay for someone who has had a transplant, or their family member, to access the Telephone Emotional Support Service (TESS), to get expert psychological care at an especially challenging time.



£2,000

could help us work with mums and their newborn babies to collect stem cells from umbilical cord blood, giving more lifesaving options to those people struggling to find a matching donor.

Here to help

We understand that losing someone can be incredibly difficult, so please do call our **Patient Services Team** on **0303 303 0303** or email them at **patientinfo@anthohnolan.org** if you'd like to talk to someone. You can also access further bereavement advice and information via [this page](#) on our website.

If you ever need any support with your tribute page, or would like to chat through any fundraising ideas you have, please feel free to reach out to our **Community Team** at any time on **0303 303 3002** or email **community@anthohnolan.org**.

Thank you





“This was always Chaz’s intention. To make a difference to other people. To be able to help others in his memory is just an amazing feeling.”

SOPHIE

TRIBUTE PAGE CREATOR

anthohnynolan.org/inmemory

anthohnynolan.org

