



Kent Downs 50 Ultra Challenge **12 October 2024**

CHALLENGE

FACTSHEET



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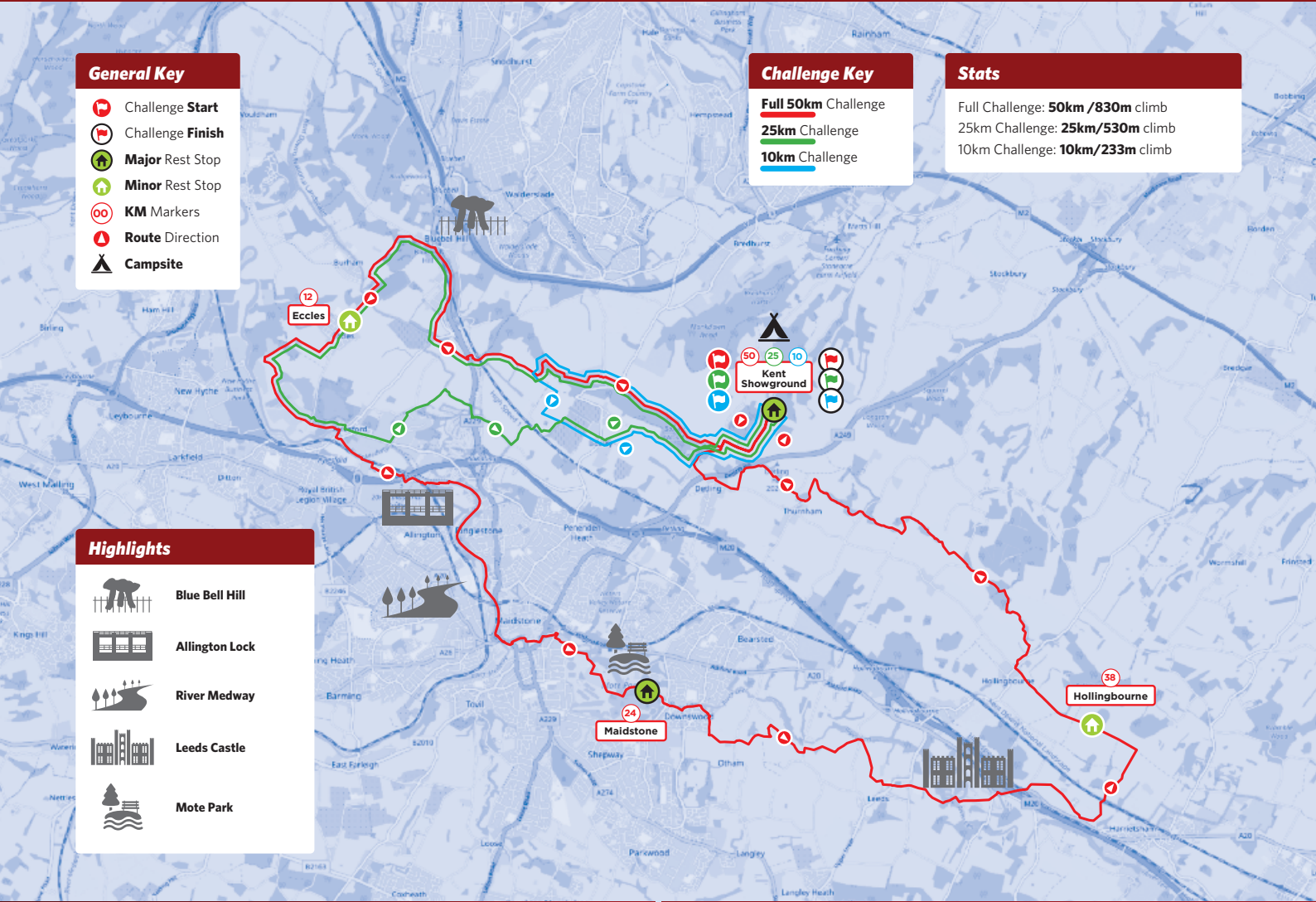
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New Challenge for 2024

12 October 2024

A **NEW** end of season Ultra Challenge® - in the 'Garden of England'. A basecamp near Maidstone, with parking & weekend camping options, the main 50km looped route heads anticlockwise around the Kent Downs - starting on the North Downs Way to Blue Bell Hill, around picturesque Aylesford, and following the River Medway to Mote Park at halfway for a picnic. Along the Len Valley Walk to the majestic Leeds Castle, then the North Downs Way back to the showground finish line and celebration. It's easily accessible; you'll get full support; and with 25km & 10km options also available, there's a Kent Downs Ultra Challenge® waiting for you!



“The support and friendliness of the staff and volunteers everywhere has been amazing - obviously all rest stops and walking through the finish line. Also the night-time route signage with the glow sticks was AMAZING!!”

“I love the level of support from everyone. There's a great atmosphere and that's part of why I love doing these challenges. My friend now loves them too!”

Distance options

Join us for the first Kent Downs 50 Ultra Challenge. The route takes you northwest along the North Downs Way towards Blue Bell Hill, southwards through the charming village of Aylesford, and along the River Medway to Maidstone. Continuing onto magnificent Leeds Castle, you'll rejoin the North Downs Way that guides you back to Detling where you'll cross the finish line at basecamp. The 25km route splits off at Aylesford onto the Augustine Camino towards Boxley, where it joins the 10km route before heading back to basecamp. The Kent Showground basecamp has Friday & Saturday night camping.

50 KM Challenge - Kent Downs Loop

Saturday 12 October | 7:30-9:00am Start

DISTANCE:

50 km & 830 elevation

DETAILS:

- ✓ Start: Kent Showground, *nr Maidstone*
- ✓ Start times: 7:30am for runners, 7:30am – 9:00am walkers & joggers
- ✓ Finish: Kent Showground
- ▶ Snacks & drinks – every 10-15 km
- ▶ 24 km – picnic lunch & fizzy drinks
- ▶ 50 km – glass of fizz, hot meal, medal & t-shirt

25 KM Challenge - Kent Downs Loop

Saturday 12 October | 7:30-9:00am Start

DISTANCE:

25 km & 530 elevation

DETAILS:

- ✓ Start: Kent Showground, *nr Maidstone*
- ✓ Start times: 7:30am for runners, 8:30am – 9:30am walkers & joggers
- ✓ Finish: Kent Showground
- ▶ 12 km – snacks & drinks
- ▶ 25 km – glass of fizz, hot meal, medal & t-shirt

Maidstone 10 KM Challenge

Saturday 12 October | 10:30am Start

DISTANCE:

10 km & 233 elevation

DETAILS:

- ✓ Start: Kent Showground, *nr Maidstone*
- ✓ Start times: 10:30am runners setting off first, followed by walkers & joggers
- ✓ Finish: Kent Showground



Bookable extras

Bookable extras are designed to make the planning for your challenge as easy as possible – providing options for your joining & leaving arrangements and are summarised below. As some participant's travel & logistics may involve parking, transfers, and even camping – please check that the combination you book makes sense!!

Camping Packages

Camping - Friday / Saturday - Kent Showground - options for single or twin on either:

Inclusive Package: pre-pitched tent & roll mat, with breakfast the following morning included.

Self-pitch Package: bring your own tent & equipment. Breakfast must be booked separately.

Parking

Parking for your vehicle is available at the main Kent Showground start / finish venue.

- ✓ **Supporter Parking Pass** – so friends/family can park at Kent Showground basecamp.

Pre Challenge Transfer

We have a regular shuttle service running from Maidstone train station to take you to your start line at Kent Showground basecamp. Maidstone train station is the closest rail link and runs on the Southeastern Railway.

Post Challenge Transfer

We have a regular shuttle service running from the finish line at Kent Showground basecamp to Maidstone train station.

Baggage Transfers

We've a baggage service to store your bags safely at Kent Showground (basecamp) – for a change of clothes or shoes, extra layers for after your challenge, or those extra post event snacks you can't do without!

Baggage services will be paid in cash/card on the day – and you cannot pre book (quoted prices are per bag).

- ✓ Storage at basecamp
- ✓ Kit Bag Drop: **Runners only - Up to 10kg bag for FREE**

Challengers Meal

- ✓ **Friday Night Dinner** – available to book for anyone staying at Kent Showground on Friday night.
- ✓ **Saturday Morning Breakfast** – available for participants starting their challenge on Saturday morning at Kent Showground. Breakfast in the morning is included in the inclusive camping packages, but not in pitch only & will need to be booked separately.
- ✓ **Sunday Morning Breakfast** – available for participants camping on Saturday night at Kent Showground. Breakfast in the morning is included in the inclusive camping packages, but not in pitch only & will need to be booked separately.
- ✓ **Maidstone 10km Finishers Hot Meal** – available for 10km challengers at the Kent Showground finish line (optional).



Funding & Cost options

OPTION 1

Self Funding Do It For Yourself

Pay for your place in full. Look forward to a great challenge with no fundraising!

50km CHALLENGE

£139 Fee paid online as
& no fundraising commitment.

25km CHALLENGE

£89 Fee paid online
& no fundraising commitment.

10km CHALLENGE

£39 Fee paid online
& no fundraising commitment.

OPTION 2

Full Sponsorship For Charity

Pay a small Reg Fee & Fundraise for a chosen Charity (who pay for your place)

50km CHALLENGE

£30 Reg Fee & at least
£360 fundraising/sponsorship

25km CHALLENGE

£20 Reg Fee & at least
£240 fundraising/sponsorship

10km CHALLENGE

£10 Reg Fee & at least
£100 fundraising/sponsorship

OPTION 3

Mixed Funding For Charity

Pay for half your place cost & fundraise less for Charity (who pay half of your place cost)

50km CHALLENGE

£75 Reg Fee & at least
£225 fundraising/sponsorship

25km CHALLENGE

£50 Reg Fee & at least
£150 fundraising/sponsorship

10km CHALLENGE

£22.50 Reg Fee & at least
£70 fundraising/sponsorship

OPTION 4

Own Place Charity Fundraising

Pay for your place & fundraise whatever you can for a Charity (with NO cost to them)

50km CHALLENGE

£139 Fee paid online
& fundraise whatever you can

25km CHALLENGE

£89 Fee paid online
& fundraise whatever you can

10km CHALLENGE

£39 Fee paid online
& fundraise whatever you can

Fundraising Deadlines At least 50% of the Sponsorship target (for either the Sponsorship for Charity or Mixed Funding option) should be with your Charity by 3 weeks prior to the Challenge. At this time your Charity will pay a Fee for your place to the Organiser (similar to the Self Funding cost). Failure to meet the 50% target may result in cancellation by your charity. The remaining 50% should be with your Charity 4 weeks after the Challenge.