

Privacy Policy – Raffle

Anthony Nolan promises to protect and respect your privacy. This Privacy Policy explains how we process the personal information that you provide to us when you enter our* raffle and how we're committed to keeping it safe and managing it in line with data protection laws**.

INFORMATION WE COLLECT

When you buy raffle tickets on our raffle website www.raffleentry.org.uk/anthonynolan we ask you to complete a form with the following personal information:

- Name and title
- Date of birth
- Home address
- Email address
- Phone number

When you buy raffle tickets by post we ask you to provide the following personal information:

- Name and title
- Home address
- Phone number

You will also be asked to provide your credit or debit card payment details so that we can take payment for your raffle tickets and any additional donation you choose to make.

If you contact us via our raffle website to ask us a question or to report a problem, we may ask you for additional information to help us to respond.

HOW WE USE YOUR INFORMATION

We collect and use your personal information in connection with the raffle:

- in order to enter into and perform any contract we have with you;
- where we need to comply with a legal obligation; and/or
- for our own (or a third party's) legitimate interests.

We always balance our legitimate interests against your rights and we make sure we only use personal information in a way that you would reasonably expect in accordance with this Privacy Policy and that does not intrude on your privacy.

We will use your personal information:

- for administration purposes (for example, to send you an email to confirm your raffle ticket purchase);
- to comply with our legal obligation to ensure you are over 16 years of age;

- to let you know if you win a raffle prize;
- to investigate and respond to any question or complaint from you (we may also keep a record of any related correspondence with you);
- to notify you of any changes to the services we provide to you; and
- for troubleshooting and fixing problems with the raffle website, including instances when we want to improve your user experience.

We would also like to keep in touch with you about the work we do, the ways you can support us and news we think you'd be interested in. You can opt-in to us keeping in touch when you enter the raffle. It is always your choice as to whether you want to receive marketing and fundraising communications from us and you can update your communication preferences or unsubscribe at any time by clicking the link provided in every message we send to you or by contacting us. Please click here to view our full Privacy Policy, which has more information about our marketing communications.

HOW WE KEEP YOUR INFORMATION SAFE AND WHO HAS ACCESS TO IT

We use a third party external lottery manager, Woods Group Limited (Woods), to operate our raffle and to host our raffle website. Woods are a data processor for us and they only process personal information in line with our instructions.

We may also share your personal information with:

- payment providers when you make a payment through our raffle website;
- our advisors, in order to help us better manage, support or develop our organisation and to comply with legal and regulatory obligations; and
- law enforcement bodies and/or regulators, in order to comply with any legal obligation or court order.

Your information is stored on secured servers and any payment transactions are encrypted. When you take part in the raffle, we will not transfer your personal information outside the European Economic Area.

We will have strict procedures and security features to try to prevent unauthorised access to personal information but transmission of information via the internet is never completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our site and any transmission is at your own risk.

We will keep your personal information until the raffle has been drawn and the prizes have been distributed. Once your information has been deleted, Woods will keep backup copies of electronic data for 12 months.

YOUR RIGHTS AND HOW TO CONTACT US

We want to make sure you're in control of how we use and keep your information. Please <u>click here</u> to view our full Privacy Policy which has information about the rights you have and how to contact our Data Protection Team.

If you have any questions about this Privacy Policy, please contact The Data Protection Officer at dataprotection@anthonynolan.org. You may also lodge a complaint with the UK's data protection regulator, the ICO, who can be contacted at: www.ico.org.uk/global/contact-us/.

*'Us', 'we' or 'our' refers to the registered charity Anthony Nolan (no. 803716 in England and Wales/ no. SC038827 in Scotland) and a company limited by guarantee (company no. 02379280). Registered address:

The Royal Free Hospital, Pond Street, Hampstead, London, NW3 2QG Head Office:

2 Heathgate Place, 75-87 Agincourt Road, Hampstead, London NW3 2NU

^{**}We are registered with the UK Information Commissioner's Office (ICO) as a data controller under registration number Z3022117.